

# DAILY BULL

The Daily Bull • 1501 Townsend Drive • Houghton, MI 49931 • (906) 487-1848 • [bull@mtu.edu](mailto:bull@mtu.edu)

## Sample Issue 2012-2013

"The scientific name for an animal that doesn't either run from or fight its enemies is lunch."  
~Michael Friedman

### A Frisbockey Player's Lament

By Liz Fujita ~ Daily Bull

## A Tribute to Your Own Awesome

By Simon Mused ~ Daily Bull

## Nathan Wonders: Lava Lamps

Brought to you by Nathan "Invincible" Miller

...see Awesomeness on back

...see Frisbockey on back



More options! More places! MORE MORE MORE!



**This is a 1/12th ad**  
**Single Ad: \$20**  
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**This is a  
1/16th ad**

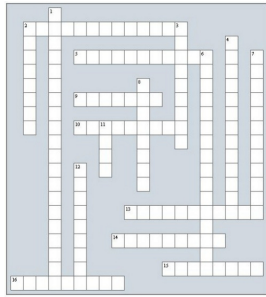
**Single: \$10**

**Weekly: \$9/printing**

**Daily: \$6/printing**



**Send a  
birthday  
blast! \$4**



**Make a game!  
Make a puzzle!  
Make a picture!  
Make SOMETHING!**

**Price: variable by size  
and day**

JUNBERCQHZFEESAPPHIREJOREM  
WSCZTTDQOTETIRUZAIAJATTO  
GCDIIZMBLRMNSIKVROWGDDOIR  
HXYSNDESMARITENUDZCEANNO  
URMSADSSQUGFOSUBSBLUASUS  
CDCIMTVFUQAATIREITABASMTN  
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WLCEOJKESJFSPYRODDUIULLZAIT  
ZOVLRNTTTRKREYOSDNZSISHDR  
TMSXRIITINITDYSOTLREKCTA  
HIFPCHSTTTIYBURVEAATPVUCN  
ATIRYHSELETINOORAREOASE  
EKNAHAAEKKEMALACCOLITENLTO  
TUCTCMTYETINOGEHOACTNIDN  
FROOEHITLDDOYETDGLLEAK  
EMSSQOENETZAPPTTTAIGHAGZER  
ASSTOTARESOIHMITRTJFSNH  
OTRPPFIVILLUMNRIANENVYANBEO  
ETIAKINRAMLGATIWSSROGPHQUT  
WQIINQOBLJIEBHEFCLEPDBSI  
VRUYHTLBLEPFFUVGRETTSSYUNRM  
NELNITRETXQJAIHMSUQOME  
NACANMMREUFNOVDATMNAQCN  
YITZQMERPTTIFBOTMESQYUIKG  
YIETTRAAKKSSEZSBOEHITET

**This is a  
1/6th ad**

**Single Ad: \$35**

**Weekly: \$30/printing**

**Daily: \$25/printing**

**All sizes appear in 400 copies on  
campus and those distributed online  
(350+ subscribers).  
The Daily Bull runs M-F.**

## Frequently Asked Questions

Can I do this?

Can I do that?

Do you have bulk rates?

What is real?

Does this smell funny to you?



# Daily Bull

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